

RS	DEZ 22	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	MAI/ABR	2023	2022	VAR %	MAI/MAI
A) Autos	8.719	5.482	4.772	7.200	5.754	6.746								VAR %	Acum	Acum	Acum	VAR %
B) Coml Leves	1.896	1.247	1.123	2.061	1.854	2.251								17,24%	29.954	26.320	13,81%	5,03%
Subtotal (A+B)	10.615	6.729	5.895	9.261	7.608	8.997	0	0	0	0	0	0	0	21,41%	8.535	6.189	37,91%	67,61%
Caminhões	1.088	699	539	842	658	622								-5,47%	3.360	3.842	-12,55%	-23,77%
Ônibus	150	71	111	119	62	69								11,29%	432	299	44,48%	7,81%
Motos	3.149	2.401	2.145	3.378	2.565	2.961								15,44%	13.450	12.481	7,76%	-5,34%
Impl. Rodov.	513	361	340	452	479	639								33,40%	2.272	1.708	33,02%	114,43%
Outros	886	686	611	815	631	733								16,16%	3.476	3.168	9,72%	9,90%
Totais	16.401	10.947	9.641	14.867	12.003	14.021	0	0	0	0	0	0	0	16,81%	61.479	54.007	13,84%	10,06%

EMPLACAMENTOS NO BRASIL EM 2023 - Okm

BRASIL	DEZ 22	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	MAI/ABR	2023	2022	VAR %	MAI/MAI
A) Autos	164.169	103.871	95.817	146.165	118.123	127.482								VAR %	Acum	Acum	Acum	VAR %
B) Coml Leves	38.007	26.588	23.952	40.409	33.593	38.879								15,74%	591.442	549.563	7,62%	-8,59%
Subtotal (A+B)	202.176	130.459	119.769	186.574	151.716	166.361	0	0	0	0	0	0	0	9,65%	754.851	685.944	10,05%	-8,91%
Caminhões	12.064	10.215	7.843	9.388	7.293	7.893								8,23%	42.630	46.428	-8,18%	-23,45%
Ônibus	2.680	2.152	2.288	2.937	1.669	2.237								34,03%	11.284	7.457	51,32%	24,83%
Motos	132.129	110.521	100.575	145.943	120.906	161.433								33,52%	639.395	515.816	23,96%	21,04%
Impl. Rodov.	7.891	6.539	5.963	8.385	6.207	7.677								23,68%	34.772	33.328	4,33%	6,14%
Outros	9.955	8.522	8.955	11.775	9.063	11.669								28,75%	49.987	46.261	8,05%	8,22%
Totais	366.895	268.408	245.393	365.002	296.854	357.270	0	0	0	0	0	0	0	20,35%	1.532.919	1.335.234	14,81%	5,57%

RANKING DE EMPLACAMENTOS DE OKM POR ESTADO EM 2023

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2023	% Part
1) São Paulo	60.952	57.020	82.060	67.387	80.849								348.277	22,7%
2) Minas Gerais	40.083	34.894	62.018	49.330	46.987								233.306	15,2%
3) Paraná	16.923	14.536	22.477	17.293	19.420								90.649	5,9%
4) Rio de Janeiro	14.945	13.740	19.620	16.143	27.283								91.731	6,0%
5) Bahia	13.283	11.729	18.172	13.977	17.724								74.883	4,9%
6) Santa Catarina	12.189	12.007	16.916	13.509	15.779								70.399	4,6%
7) Goiás	10.519	10.367	14.406	12.149	14.075								61.512	4,0%
8) RS	10.947	9.641	14.867	12.003	14.021								61.479	4,0%
9) Pernambuco	10.857	8.838	13.569	10.935	14.729								59.928	3,9%
10) Ceará	7.679	7.315	10.123	9.001	11.853								45.971	3,0%
Totais	268.408	245.393	365.002	296.854	357.270	0	0	0	0	0	0	0	1.532.919	100,0%

EMPLACAMENTO NOS MUNICÍPIOS POR SEGMENTO

MAIO 23

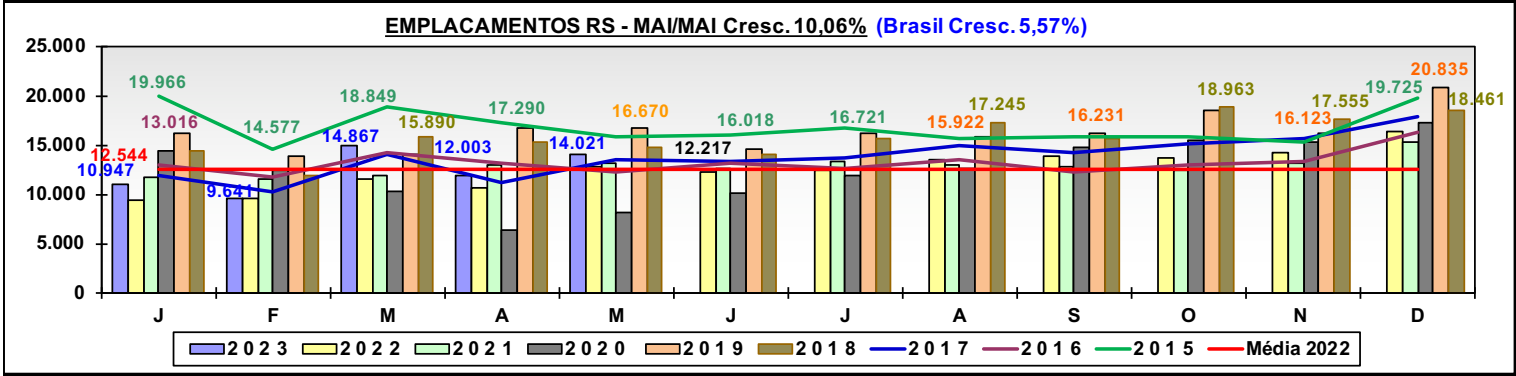
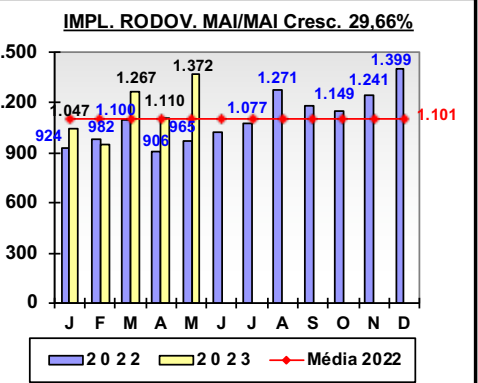
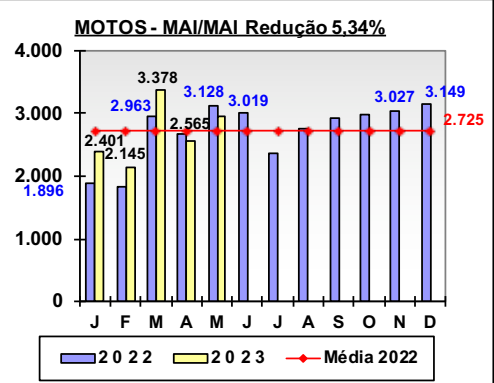
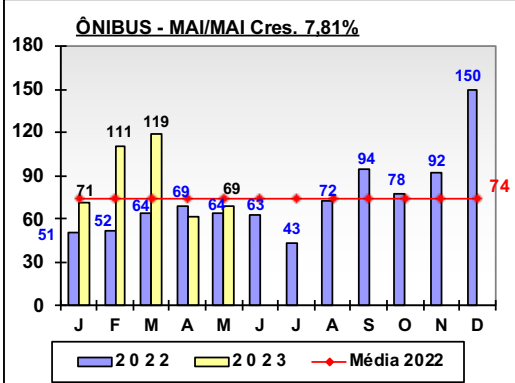
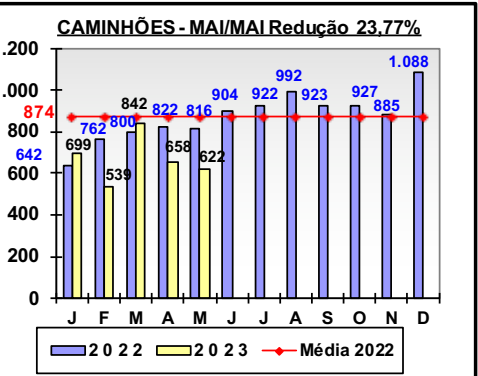
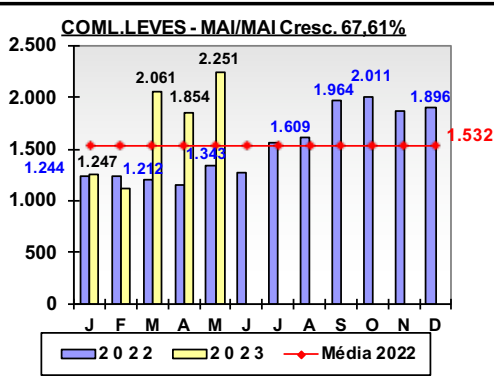
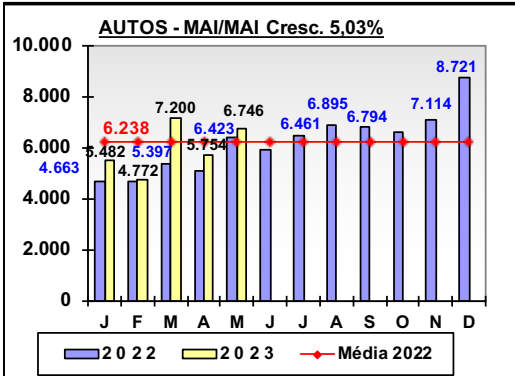
AUTOS	Quant.	Part. %
Porto Alegre	1.817	26,93%
Caxias do Sul	399	5,91%
Canoas	253	3,75%
Pelotas	206	3,05%
Santa Maria	185	2,74%
N. Hamburgo	181	2,68%
Passo Fundo	170	2,52%
B. Gonçalves	126	1,87%
Gravatá	120	1,78%
São Leopoldo	116	1,72%

Coml Leve	Quant.	Part. %
Porto Alegre	301	13,37%
Caxias do Sul	112	4,98%
Santa Maria	66	2,93%
Passo Fundo	64	2,84%
Canoas	62	2,75%
Pelotas	59	2,62%
São Leopoldo	54	2,40%
Ibirubá	36	1,60%
Lajeado	30	1,33%
B. Gonçalves	29	1,29%

Caminhões	Quant.	Part. %
São Leopoldo	62	9,97%
Portão	50	8,04%
Canoas	42	6,75%
Porto Alegre	40	6,43%
Erechim	36	5,79%
Caxias do Sul	33	5,31%
Vacaria	18	2,89%
Estrela	17	2,73%
Lajeado	16	2,57%
Sta Cruz Sul	13	2,09%

MOTOS	Quant.	Part. %
Porto Alegre	452	15,27%
Caxias do Sul	163	5,50%
Passo Fundo	133	4,49%
Canoas	109	3,68%
Pelotas	76	2,57%
Gravatá	72	2,43%
Viamão	64	2,16%
Alvorada	60	2,03%
B. Gonçalves	57	1,93%
S. Leopoldo	47	1,59%

ÔNIBUS	Quant.	Part. %
Alvorada	11	15,94%
Gravatá	10	14,49%
Caxias do Sul	7	10,14%
Porto Alegre	7	10,14%
Cachoeirinha	4	5,80%
Nova Araçá	3	4,35%
Pelotas	3	4,35%
Bagé	2	2,90%
B. Gonçalves	2	2,90%
Carazinho	2	2,90%



Fonte: FENABRAVE

COMPARATIVO EMPLACAMENTOS RS E SC - Okm

MAIO 23

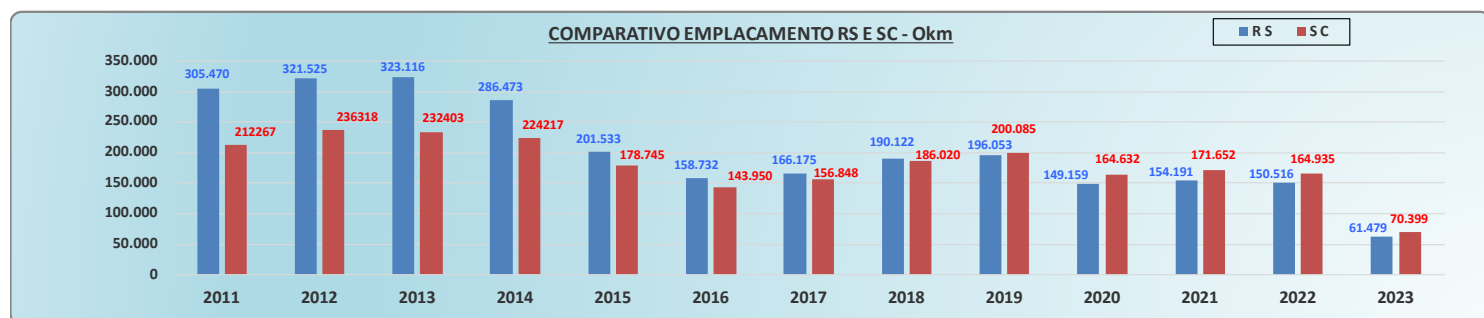
RS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
A) Autos	168.961	191.691	190.389	161.444	128.179	99.217	107.221	121.128	121.260	87.142	77.002	74.851
B) Coml Leves	46.748	51.028	57.535	59.208	22.959	20.193	21.389	23.683	23.863	17.946	20.932	18.383
Subtotal A+B	215.709	242.719	247.924	220.652	151.138	119.410	128.610	144.811	145.123	105.088	97.934	93.234
Caminhões	11.863	9.434	12.020	9.854	5.203	3.665	3.641	5.410	7.443	6.516	10.560	10.483
Ônibus	1.823	1.590	1.793	1.566	1.127	841	578	841	1.112	712	739	891
Motos	63.600	54.987	46.026	39.606	31.716	23.628	22.301	27.179	29.491	23.810	30.240	32.697
Impl. Rodov.	3.847	3.436	5.644	4.649	2.465	1.805	1.816	2.730	4.149	4.180	5.277	4.566
Outros	8.628	9.359	9.709	10.146	9.884	9.383	9.229	9.151	8.735	8.853	9.441	8.645
Totais RS	305.470	321.525	323.116	286.473	201.533	158.732	166.175	190.122	196.053	149.159	154.191	150.516
VAR %		5,26%	0,49%	-11,34%	-29,65%	-21,24%	4,69%	14,41%	3,12%	-23,92%	3,38%	-2,38%

SC	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
(*) Parcial												
Totais SC	212.267 *	236.318 *	232.403 *	224.217*	178.745	143.950	156.848	186.020	200.085	164.632	171.652	164.935
VAR %		11,33%	-1,66%	-3,52%	-20,28%	-19,47%	8,96%	18,60%	7,56%	-172,72%	4,27%	-3,91%

COMPARATIVO	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
(*) Parcial												
SC	212.267 *	236.318 *	232.403 *	224.217*	178.745	143.950	156.848	186.020	200.085	164.632	171.652	164.935
RS	305.470	321.525	323.116	286.473	201.533	158.732	166.175	190.122	196.053	149.159	154.191	150.416
VAR %		30,51%	26,50%	28,07%	21,73%	11,31%	9,31%	5,61%	-2,06%	-10,37%	-11,32%	-9,58%

2023	2023	%
RS	SC	
29.954	30.820	-2,89%
8.535	7.803	8,58%
38.489	38.623	-0,35%
3.360	3.915	-16,52%
432	227	47,45%
13.450	19.535	-45,24%
2.272	3.663	-61,22%
3.476	4.436	-27,62%
61.479	70.399	-14,51%

2023	2022	%
Acum.	Acum.	Cresc.
70.399	63.109	11,55%
61.479	54.007	13,84%
-14,51%	-16,85%	



EMPLACAMENTOS NO RIO GRANDE DO SUL EM 2023 - Okm

(QUANT. POR DIAS ÚTEIS)

RS	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ
DIAS ÚTEIS	26	22	27	23	26							
A) Autos	211	217	267	250	259							
B) Coml Leves	48	51	76	81	87							
Subtotal A+B	259	268	343	331	346							
Caminhões	27	25	31	29	24							
Ônibus	3	5	4	3	3							
Motos	92	97	125	112	114							
Impl. Rodov.	14	15	17	21	25							
Outros	26	28	30	27	28							
EMPLACAMENTO	421	438	551	522	539							

EMPLACAMENTOS NO BRASIL EM 2023 - Okm

(QUANT. POR DIAS ÚTEIS)

BRASIL	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ
DIAS ÚTEIS	26	22	27	23	26							
A) Autos	3.995	4.355	5.414	5.136	4.903							
B) Coml Leves	1.023	1.088	1.497	1.461	1.495							
Subtotal A+B	5.018	5.443	6.910	6.597	6.399							
Caminhões	393	356	348	317	304							
Ônibus	83	104	109	73	86							
Motos	4.250	4.570	5.405	5.257	6.209							
Impl. Rodov.	252	269	311	270	295							
Outros	328	405	436	394	449							
EMPLACAMENTO	10.322	11.147	13.519	12.907	13.741							