

RS	DEZ 22	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	NOV/OUT	2023	2022	VAR %	NOV/NOV
A) Autos	8.719	5.482	4.772	7.200	5.754	6.746	7.818	8.183	7.659	6.744	7.414	7.662		VAR %	Acum	Acum	Acum	VAR %
B) Comi Leves	1.896	1.247	1.123	2.061	1.854	2.250	1.544	1.763	2.184	2.518	2.695	2.399		3,35%	75.434	66.128	14,07%	7,72%
Subtotal (A+B)	10.615	6.729	5.895	9.261	7.608	8.996	9.362	9.946	9.843	9.262	10.109	10.061	0	-0,47%	97.071	82.614	17,50%	11,99%
Caminhões	1.088	699	539	842	658	622	593	523	701	643	754	883		17,11%	7.456	9.394	-20,63%	-0,23%
Ônibus	150	71	111	119	62	69	34	54	78	101	84	89		5,95%	872	741	17,68%	-3,26%
Motos	3.149	2.401	2.145	3.378	2.565	2.961	2.787	2.249	3.221	2.781	3.088	2.896		-6,22%	30.472	29.553	3,11%	-4,33%
Impl. Rodov.	513	361	340	452	479	639	517	597	573	563	503	479		-4,77%	5.504	4.053	35,80%	11,14%
Outros	886	686	611	815	631	733	681	640	808	717	806	784		-2,73%	7.912	7.759	1,97%	-3,21%
Totais	16.401	10.947	9.641	14.867	12.003	14.020	13.974	14.009	15.224	14.067	15.344	15.192	0	-0,99%	149.287	134.114	11,31%	6,77%

EMPLACAMENTOS NO BRASIL EM 2023 - Okm

BRASIL	DEZ 22	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	NOV/OUT	2023	2022	VAR %	NOV/NOV
A) Autos	164.169	103.871	95.817	146.165	118.123	127.478	142.011	176.734	153.478	145.676	163.154	160.693		VAR %	Acum	Acum	Acum	VAR %
B) Comi Leves	38.007	26.588	23.952	40.409	33.593	38.874	37.674	38.971	43.401	41.754	43.544	40.956		-5,94%	409.686	342.717	19,54%	23,45%
Subtotal (A+B)	202.176	130.459	119.769	186.574	151.716	166.352	179.685	215.705	196.879	187.430	206.698	201.649	0	-2,44%	1.942.792	1.755.474	10,67%	5,06%
Caminhões	12.064	10.215	7.843	9.388	7.293	7.893	7.722	8.109	8.968	8.445	9.172	9.050		-1,33%	94.086	112.507	-16,37%	-8,91%
Ônibus	2.680	2.152	2.288	2.937	1.669	2.237	2.115	1.783	1.870	1.822	1.927	1.944		0,88%	22.745	19.180	18,59%	-8,13%
Motos	132.129	110.521	100.575	145.943	120.906	161.438	140.339	123.051	142.712	135.134	137.665	130.469		-5,23%	1.448.761	1.230.035	17,78%	5,87%
Impl. Rodov.	7.891	6.539	5.963	8.385	6.207	7.678	7.323	7.318	8.541	7.831	8.982	7.606		-15,32%	82.375	75.292	9,41%	21,89%
Outros	9.955	8.522	8.955	11.775	9.963	11.671	11.297	11.222	12.547	10.712	10.966	10.488		-4,36%	117.237	107.954	8,60%	11,38%
Totais	366.895	268.408	245.393	365.002	296.854	357.269	348.481	367.188	371.517	351.374	375.410	361.206	0	-3,78%	3.707.996	3.300.442	12,35%	5,35%

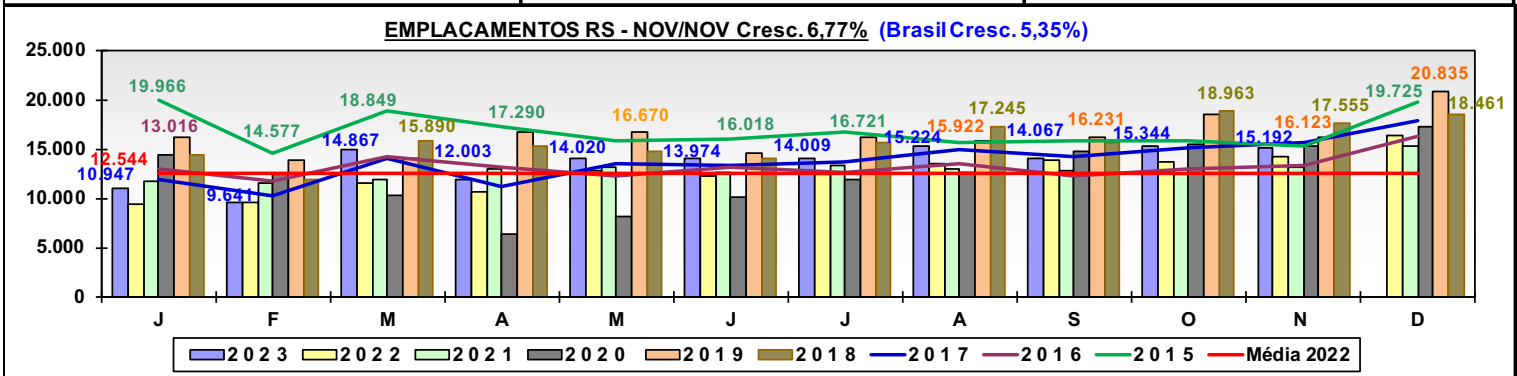
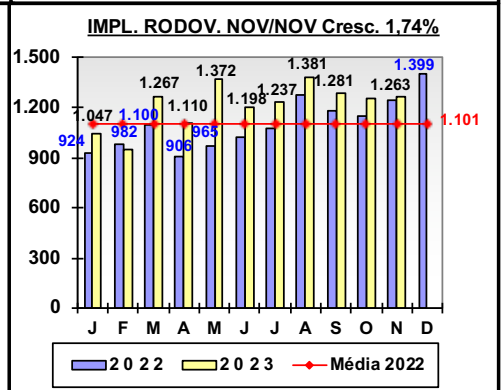
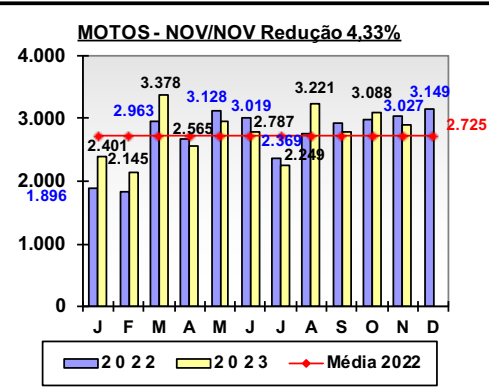
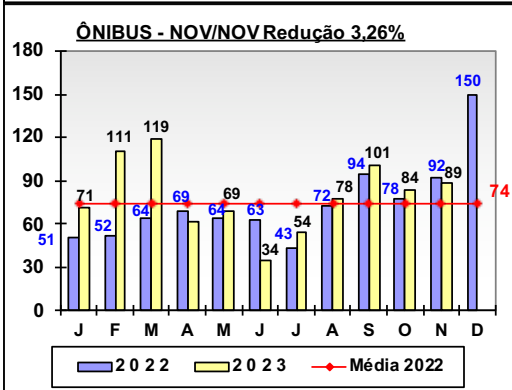
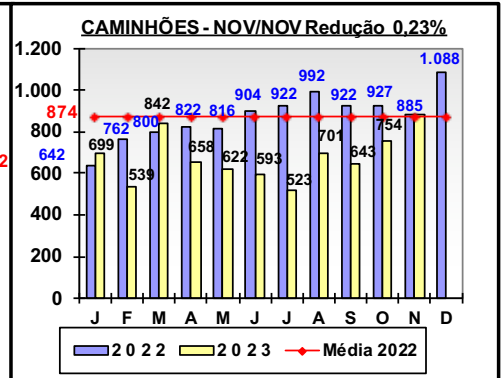
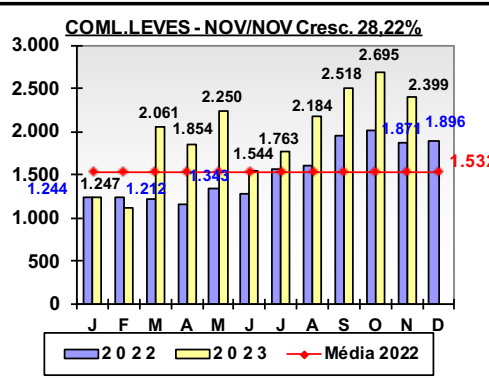
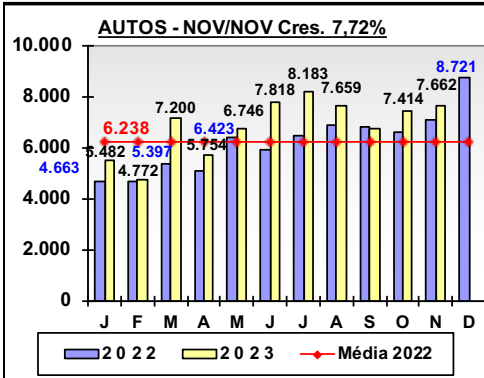
RANKING DE EMPLACAMENTOS DE OKM POR ESTADO EM 2023

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2023	% Part
1*) São Paulo	60.952	57.020	82.060	67.387	80.849	83.007	94.547	86.477	84.698	86.116	81.681		864.818	23,3%
2*) Minas Gerais	40.083	34.894	62.018	49.330	46.986	49.578	57.679	59.918	61.472	73.455	65.095		600.488	16,2%
3*) Rio de Janeiro	14.945	13.740	19.620	16.143	27.291	20.237	23.186	21.019	19.134	19.758	18.123		213.196	5,7%
4*) Paraná	16.923	14.536	22.477	17.293	19.422	19.979	19.576	20.959	19.365	21.431	20.295		212.247	5,7%
5*) Bahia	13.283	11.729	18.172	13.977	17.724	16.482	17.530	17.959	16.332	17.162	16.803		177.146	4,8%
6*) Santa Catarina	12.189	12.007	16.916	13.509	15.779	15.876	15.454	16.525	15.443	15.813	16.100		165.604	4,5%
7*) RS	10.947	9.641	14.867	12.003	14.020	13.974	14.009	15.224	14.067	15.344	15.192		149.287	4,0%
8*) Goiás	10.519	10.367	14.406	12.149	14.075	13.931	14.517	14.922	13.061	12.964	12.959		143.865	3,9%
9*) Pernambuco	10.857	8.838	13.569	10.935	14.729	13.479	13.022	14.145	13.336	13.273	13.767		139.949	3,8%
10*) Ceará	7.679	7.315	10.123	9.001	11.853	11.543	10.323	11.160	9.822	10.335	10.862		110.018	3,0%
Totais	268.408	245.393	365.002	296.854	357.269	348.481	367.188	371.517	351.374	375.410	361.206	0	3.707.996	100,0%

EMPLACAMENTO NOS MUNICÍPIOS POR SEGMENTO

AUTOS			Comi Leve			Caminhões			MOTOS			ÔNIBUS		
	Quant.	Part. %		Quant.	Part. %		Quant.	Part. %		Quant.	Part. %		Quant.	Part. %
Porto Alegre	1.995	26,04%	Porto Alegre	302	12,59%	São Leopoldo	205	23,22%	Porto Alegre	462	15,95%	Porto Alegre	24	26,97%
Caxias do Sul	430	5,61%	Caxias do Sul	109	4,54%	Porto Alegre	58	6,57%	Canoas	143	4,94%	Caxias do Sul	6	6,74%
Pelotas	261	3,41%	Pelotas	80	3,33%	Alvorada	52	5,89%	Caxias do Sul	133	4,59%	Santa Maria	5	5,62%
Canoas	253	3,30%	Passo Fundo	68	2,83%	Canoas	38	4,30%	Passo Fundo	128	4,42%	Estio	4	4,49%
Santa Maria	245	3,20%	Santa Maria	61	2,54%	Garibaldi	34	3,85%	Pelotas	86	2,97%	Erechim	3	3,37%
N. Hamburgo	216	2,82%	B. Gonçalves	41	1,71%	Capão Leão	24	2,72%	Gravatá	78	2,69%	Pejuçara	3	3,37%
Lajeado	179	2,34%	Cruz Alta	41	1,71%	Passo Fundo	23	2,60%	Viamão	68	2,35%	Taquara	3	3,37%
Passo Fundo	172	2,24%	Lajeado	41	1,71%	Eldorado Sul	18	2,04%	S. Leopoldo	59	2,04%	Alegrete	2	2,25%
B. Gonçalves	146	1,91%	Canoas	36	1,50%	N. Sta. Rita	18	2,04%	Santa Maria	58	2,00%	Dois Irmãos	2	2,25%
Gravatá	124	1,62%	Sta Cruz Sul	36	1,50%	Ijuí	17	1,93%	Alvorada	57	1,97%	Gravatá	2	2,25%

Fonte: FENABRAVE



Fonte: FENABRAVE

COMPARATIVO EMPLACAMENTOS RS E SC - Okm

NOV 23

RS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
A) Autos	168.961	191.691	190.389	161.444	128.179	99.217	107.221	121.128	121.260	87.142	77.002	74.851
B) Coml Leves	46.748	51.028	57.535	59.208	22.959	20.193	21.389	23.683	23.863	17.946	20.932	18.383
Subtotal A+B	215.709	242.719	247.924	220.652	151.138	119.410	128.610	144.811	145.123	105.088	97.934	93.234
Caminhões	11.863	9.434	12.020	9.854	5.203	3.665	3.641	5.410	7.443	6.516	10.560	10.483
Ônibus	1.823	1.590	1.793	1.566	1.127	841	578	841	1.112	712	739	891
Motos	63.600	54.987	46.026	39.606	31.716	23.628	22.301	27.179	29.491	23.810	30.240	32.697
Impl. Rodov.	3.847	3.436	5.644	4.649	2.465	1.805	1.816	2.730	4.149	4.180	5.277	4.566
Outros	8.628	9.359	9.709	10.146	9.884	9.383	9.229	9.151	8.735	8.853	9.441	8.645
Totais RS	305.470	321.525	323.116	286.473	201.533	158.732	166.175	190.122	196.053	149.159	154.191	150.516
VAR %		5,26%	0,49%	-11,34%	-29,65%	-21,24%	4,69%	14,41%	3,12%	-23,92%	3,38%	-2,38%

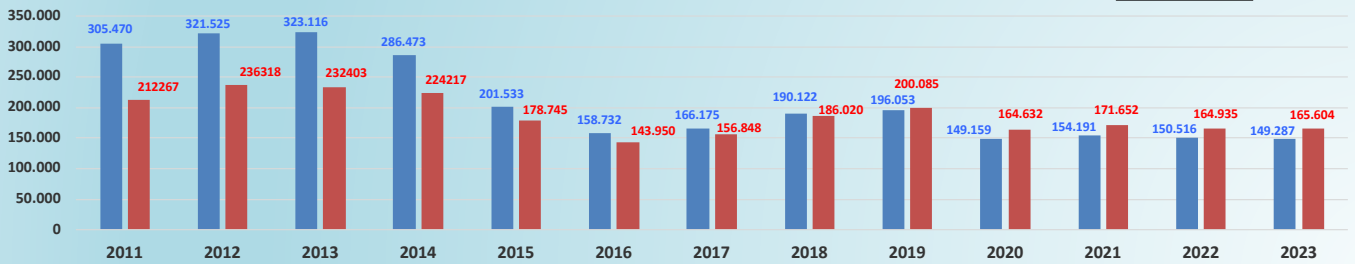
SC	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
(*) Parcial												
Totais SC	212.267 *	236.318 *	232.403 *	224.217*	178.745	143.950	156.848	186.020	200.085	164.632	171.652	164.935
VAR %		11,33%	-1,66%	-3,52%	-20,28%	-19,47%	8,96%	18,60%	7,56%	-172,72%	4,27%	-3,91%

COMPARATIVO	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
(*) Parcial												
SC	212.267 *	236.318 *	232.403 *	224.217*	178.745	143.950	156.848	186.020	200.085	164.632	171.652	164.935
RS	305.470	321.525	323.116	286.473	201.533	158.732	166.175	190.122	196.053	149.159	154.191	150.416
VAR %	30,51%	26,50%	28,07%	21,73%	11,31%	9,31%	5,61%	2,16%	-2,06%	-10,37%	-11,32%	-9,58%

2023	2023	%
RS	SC	
75.434	75.062	0,49%
21.637	18.610	13,99%
97.071	93.672	3,50%
7.456	8.396	-12,61%
872	489	43,92%
30.472	43.400	-42,43%
5.504	9.519	-72,95%
7.912	10.128	-28,01%
149.287	165.604	-10,93%

2023	2022	%
Acum.	Acum.	Cresc.
165.604	148.403	11,59%
149.287	134.114	11,31%
-10,93%	-10,65%	

COMPARATIVO EMPLACAMENTO RS E SC - Okm



RANKING DE EMPLACAMENTOS DE OKM POR ESTADO

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM 2017	% Part
1º) São Paulo	51.722	49.947	69.929	56.182	64.928	64.725	63.556	74.442	69.557	71.004	69.065	73.299	778.382	24,2%
2º) Minas Gerais	27.398	29.483	42.585	36.443	50.023	51.326	42.043	52.067	50.540	48.094	48.051	39.697	517.628	16,1%
3º) Paraná	15.229	12.225	16.846	13.452	17.077	15.557	15.452	17.248	15.305	16.567	17.139	18.016	190.117	5,9%
4º) Rio de Janeiro	13.935	12.382	16.126	13.757	15.690	15.922	15.644	17.194	15.966	13.451	14.883	15.927	180.889	5,6%
5º) R S	11.978	10.258	14.122	11.231	13.567	13.411	13.631	15.016	14.159	15.221	15.676	17.890	166.175	5,2%
6º) Santa Catarina	11.624	10.165	13.903	10.630	12.819	12.406	12.549	14.321	12.993	14.355	14.437	16.644	156.848	4,9%
7º) Bahia	10.943	8.960	13.116	10.171	12.908	11.845	12.106	12.984	11.682	12.359	11.394	12.907	141.377	4,4%
8º) Pernambuco	7.822	4.443	6.948	11.653	10.525	9.301	9.205	10.731	9.241	10.033	9.287	9.884	109.074	3,4%
9º) Ceará	7.721	7.900	9.155	7.035	9.628	8.754	9.396	9.682	8.317	9.023	8.755	12.796	108.162	3,4%
10º) Goiás	7.805	6.931	9.302	7.635	9.204	9.467	8.550	10.199	8.622	8.839	8.380	9.816	104.748	3,3%
Total	224.138	204.933	282.613	230.837	285.757	277.185	265.967	305.264	276.116	282.355	280.417	301.258	3.216.761	100,0%

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM 2018	% Part
1º) São Paulo	65.485	59.212	76.362	76.657	74.344	65.754	74.323	88.089	76.036	87.561	78.361	82.854	905.035	24,8%
2º) Minas Gerais	33.571	32.045	44.100	49.482	39.276	55.835	52.071	59.332	52.644	67.249	57.162	43.912	686.639	16,1%
3º) Paraná	17.905	14.750	17.838	20.646	19.086	16.844	18.634	20.872	17.730	20.164	20.047	21.304	225.611	6,2%
4º) Rio de Janeiro	16.125	11.651	16.977	16.649	15.927	14.844	15.248	18.387	15.862	18.095	15.392	17.487	192.646	5,3%
5º) R S	14.438	11.999	15.890	15.311	14.841	14.052	15.712	17.245	15.635	18.963	17.555	18.471	190.122	5,2%
6º) Santa Catarina	13.663	12.642	16.402	16.227	14.309	13.980	14.903	16.994	14.320	16.950	16.618	19.010	186.020	5,1%
7º) Bahia	12.468	9.583	13.434	13.167	13.887	12.000	14.319	15.793	12.903	14.349	13.065	13.280	158.248	4,3%
8º) Goiás	9.105	8.259	9.920	10.523	10.568	10.202	10.165	11.611	9.500	10.481	10.613	10.599	121.535	3,3%
9º) Pernambuco	9.438	7.684	9.736	10.458	10.237	9.254	10.195	11.831	9.968	11.761	10.442	10.484	121.487	3,3%
10º) Ceará	8.195	7.565	9.061	9.920	10.174	8.882	9.665	10.629	9.126	10.155	9.874	12.874	116.120	3,2%
Total	269.079	230.044	298.626	311.165	294.945	287.705	306.708	352.411	299.612	351.741	320.397	331.153	3.653.500	100,0%

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2019	% Part
1º) São Paulo	75.016	73.519	74.135	81.814	84.885	75.162	83.794	85.574	81.637	90.477	80.625	84.895	971.508	24,1%
2º) Minas Gerais	40.468	49.069	59.349	62.369	68.689	62.390	59.960	59.302	61.552	62.432	70.568	57.740	713.863	17,7%
3º) Paraná	19.928	16.401	17.148	20.183	20.019	18.009	20.735	21.219	19.976	23.815	21.974	25.653	244.989	6,1%
4º) Rio de Janeiro	17.169	14.752	16.181	18.335	20.279	17.097	17.919	18.773	18.366	19.054	17.373	18.514	215.611	5,3%
5º) Santa Catarina	14.523	14.716	14.679	16.745	16.442	14.936	16.690	17.099	16.423	18.807	17.811	20.922	200.085	5,0%
6º) R S	16.121	13.947	14.101	16.710	16.670	14.676	16.223	15.922	16.231	18.498	16.123	20.835	196.053	4,9%
7º) Bahia	15.338	13.527	12.722	14.412	15.524	12.580	15.493	15.249	14.179	15.648	14.445	15.431	174.537	4,3%
8º) Pernambuco	11.097	10.496	10.292	10.707	11.469	10.416	12.023	11.843	12.068	12.591	12.034	12.526	137.562	3,4%
9º) Goiás	9.857	9.859	9.587	10.277	12.016	11.038	11.328	11.918	10.690	12.068	10.576	12.041	131.264	3,3%
10º) Ceará	9.116	9.201	8.267	10.523	10.568	9.467	11.275	10.966	10.550	12.143	10.488	13.060	125.626	3,1%
Total	303.308	295.905	305.524	339.415	358.456	316.470	349.432	347.084	336.968	367.616	345.382	370.957	4.036.303	100,0%

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2020	% Part
1º) São Paulo	65.349	77.508	59.048	926	1.558	62.409	80.375	68.895	72.839	76.565	74.918	81.832	722.265	22,8%
2º) Minas Gerais	44.751	49.780	50.671	19.512	16.910	22.917	32.666	43.684	54.545	54.705	58.882	56.815	505.801	16,0%
3º) Paraná	20.327	18.341	13.568	7.622	11.125	13.844	14.816	17.675	19.565	20.736	21.737	24.006	203.352	6,4%
4º) Santa Catarina	14.289	14.408	9.774	8.985	9.836	10.924	14.120	13.826	15.800	17.231	16.682	18.724	164.632	5,2%
5º) R S	14.443	12.481	10.296	6.358	8.102	10.099	11.923	12.619	14.765	15.434	15.312	17.300	149.159	4,7%
6º) Bahia	14.916	11.715	11.079	6.860	5.817	8.037	12.748	13.396	14.900	13.576	15.089	17.178	145.302	4,6%
7º) Rio de Janeiro	18.477	14.353	10.448	1.450	2.368	4.269	11.023	16.832	14.792	17.170	14.406	10.031	135.653	4,3%
8º) Goiás	10.285	11.932	9.351	5.357	7.475	8.286	11.219	11.789	12.680	12.270	12.648	13.717	127.002	4,0%
9º) Pernambuco	11.461	8.335	8.551	1.134	1.860	4.602	11.596	12.415	12.577	11.423	13.154	13.491	110.605	3,5%
10º) Ceará	9.846	8.835	6.768	1.512	2.101	4.572	9.467	10.973	11.760	11.083	10.896	14.221	102.037	3,2%
Total	298.408	293.211	249.392	89.687	100.422	194.345	279.105	299.628	328.221	332.874	334.349	363.163	3.162.851	100,0%

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2021	% Part
1º) São Paulo	62.470	58.032	63.946	58.784	67.634	63.922	64.868	65.234	61.583	57.939	63.799	69.543	757.718	21,7%
2º) Minas Gerais	35.038	36.902	49.218	42.709	56.122	56.432	48.843	47.335	39.228	48.581	51.741	59.390	571.486	16,3%
3º) Paraná	18.705	16.130	17.931	18.667	19.131	18.653	18.866	19.525	18.353	19.731	19.661	24.289	229.633	6,6%
4º) Rio de Janeiro	27.593	10.834	16.850	16.202	18.106	16.514	17.354	16.513	15.661	14.412	14.863	14.579	1.996.463	5,7%
5º) Santa Catarina	12.175	12.493	15.208	14.238	14.843	14.262	15.461	14.583	13.613	13.729	14.327	16.724	171.652	4,9%
6º) Bahia	12.048	11.191	11.036	13.590	14.124	13.479	14.149	12.710	13.694	12.097	13.580	15.931	157.611	4,5%
7º) R S	11.824	11.619	11.845	12.916	13.239	12.598	13.354	13.016	12.820	12.416	13.169	15.382	154.191	4,4%
8º) Goiás	9.853	9.533	9.845	13.296	13.088	13.239	13.323	12.976	12.429	11.357	11.154	13.660	143.729	4,1%
9º) Pernambuco	11.890	9.354	6.538	13.578	11.550	11.485	11.469	10.487	10.956	10.767	10.587	11.522	130.154	3,7%
10º) Ceará	9.171	5.873	2.912	11.255	11.346	10.944	10.545	9.619	9.106	7.099	9.455	12.075	109.400	3,1%
Total	274.081	242.066	269.927	288.081	319.244	309.544	309.479	294.068	281.026	276.014	296.191	337.623	2.497.077	100,0%

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2022	% Part
1º) São Paulo	53.189	45.045	63.358	62.425	84.319	75.315	72.711	80.121	78.503	72.042	78.851	83.640	849.530	23,2%
2º) Minas Gerais	32.742	36.626	41.189	44.235	58.078	54.966	55.363	67.456	61.203	57.452	70.635	61.843	641.764	17,5%
3º) Paraná	14.850</													

EMPLACAMENTOS NO RIO GRANDE DO SUL EM 2023 - Okm

(QUANT. POR DIAS ÚTEIS)

RS	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ
DIAS ÚTEIS	26	22	27	23	26	25	26	27	24	24	24	
A) Autos	211	217	267	250	259	313	315	284	281	309	319	
B) Coml Leves	48	51	76	81	87	62	68	81	105	112	100	
Subtotal A+B	259	268	343	331	346	375	383	365	386	421	419	
Caminhões	27	25	31	29	24	24	20	26	27	31	37	
Ônibus	3	5	4	3	3	1	2	3	4	4	4	
Motos	92	97	125	112	114	111	87	119	116	129	121	
Impl. Rodov.	14	15	17	21	25	21	23	21	24	21	20	
Outros	26	28	30	27	28	27	25	30	30	31	27	
EMPLACAMENTO	421	438	551	522	539	559	539	564	586	637	633	

EMPLACAMENTOS NO BRASIL EM 2023 - Okm

(QUANT. POR DIAS ÚTEIS)

BRASIL	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ
DIAS ÚTEIS	26	22	27	23	26	25	26	27	24	24	24	
A) Autos	3.995	4.355	5.414	5.136	4.903	5.681	6.798	5.684	6.070	6.797	6.696	
B) Coml Leves	1.023	1.088	1.497	1.461	1.495	1.507	1.499	1.607	1.740	1.814	1.707	
Subtotal A+B	5.018	5.443	6.910	6.597	6.399	7.188	8.297	7.292	7.810	8.611	8.402	
Caminhões	393	356	348	317	304	309	312	332	352	382	377	
Ônibus	83	104	109	73	86	85	69	69	75	80	81	
Motos	4.250	4.570	5.405	5.257	6.209	5.612	4.733	5.286	5.630	5.734	5.436	
Impl. Rodov.	252	269	311	270	295	293	281	316	324	374	317	
Outros	328	405	436	394	449	452	432	464	446	451	437	
EMPLACAMENTO	10.322	11.147	13.519	12.907	13.741	13.938	14.123	13.759	14.638	15.631	15.050	