

RS	DEZ 22	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	MAR/FEV	2023	2022	VAR %	MAR/MAR
A) Autos	8.719	5.482	4.772	7.202										VAR %	Acum	Acum	Acum	VAR %
B) Coml Leves	1.896	1.247	1.123	2.061										50,92%	17.456	14.765	18,23%	33,44%
Subtotal (A+B)	10.615	6.729	5.895	9.263	0	0	0	0	0	0	0	0	0	83,53%	4.431	3.695	19,92%	70,05%
Caminhões	1.088	699	539	842										56,22%	2.080	2.204	-5,63%	5,25%
Ônibus	150	71	111	119										7,21%	301	166	81,33%	85,94%
Motos	3.149	2.401	2.145	3.378										57,48%	7.924	6.692	18,41%	14,01%
Impl. Rodov.	513	361	340	452										32,94%	1.154	1.102	4,72%	20,53%
Outros	886	686	611	815										33,39%	2.112	1.903	10,98%	12,57%
Totais	16.401	10.947	9.641	14.869	0	0	0	0	0	0	0	0	0	54,23%	35.458	30.527	16,15%	28,90%

EMPLACAMENTOS NO BRASIL EM 2023 - Okm

BRASIL	DEZ 22	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	MAR/FEV	2023	2022	VAR %	MAR/MAR
A) Autos	164.169	103.871	95.817	146.174										VAR %	Acum	Acum	Acum	VAR %
B) Coml Leves	38.007	26.588	23.952	40.409										68,71%	90.948	74.159	22,64%	51,42%
Subtotal (A+B)	202.176	130.459	119.769	186.583	0	0	0	0	0	0	0	0	0	55,79%	436.802	374.586	16,61%	38,31%
Caminhões	12.064	10.215	7.843	9.389										19,71%	27.446	26.746	2,62%	-7,30%
Ônibus	2.680	2.152	2.288	2.937										28,37%	7.378	4.230	74,42%	68,60%
Motos	132.129	110.521	100.575	145.945										45,11%	357.062	274.721	29,97%	32,60%
Impl. Rodov.	7.891	6.539	5.963	8.385										40,62%	20.888	19.523	6,99%	23,40%
Outros	9.955	8.522	8.955	11.773										31,47%	29.251	26.466	10,52%	18,75%
Totais	366.895	268.408	245.393	365.012	0	0	0	0	0	0	0	0	0	48,75%	878.827	726.272	21,01%	33,44%

RANKING DE EMPLACAMENTOS DE OKM POR ESTADO EM 2023

ESTADO	JAN	FEV	MAR	ABR	MAI	JUN	JUL	AGO	SET	OUT	NOV	DEZ	ACUM. 2023	% Part
1) São Paulo	60.952	57.020	82.058										200.039	22,8%
2) Minas Gerais	40.083	34.894	62.018										136.994	15,6%
3) Paraná	16.923	14.536	22.477										53.939	6,1%
4) Rio de Janeiro	14.945	13.740	19.620										48.305	5,5%
5) Bahia	13.283	11.729	18.173										43.185	4,9%
6) Santa Catarina	12.189	12.007	16.918										41.114	4,7%
7) RS	10.947	9.641	14.869										35.458	4,0%
8) Goiás	10.519	10.367	14.406										35.291	4,0%
9) Pernambuco	10.857	8.838	13.569										33.264	3,8%
10) Ceará	7.679	7.315	10.123										25.117	2,9%
Totais	268.408	245.393	365.012	0	0	0	0	0	0	0	0	0	878.827	100,0%

EMPLACAMENTO NOS MUNICÍPIOS POR SEGMENTO

MARÇO 23

AUTOS	Quant.	Part. %
Porto Alegre	1.997	27,73%
Caxias do Sul	291	5,43%
Canoas	286	3,97%
Santa Maria	215	2,99%
Pelotas	206	2,86%
Novo Hamburgo	196	2,72%
Passo Fundo	164	2,28%
Bento Gonçalves	140	1,94%
São Leopoldo	126	1,75%
Lajeado	124	1,72%

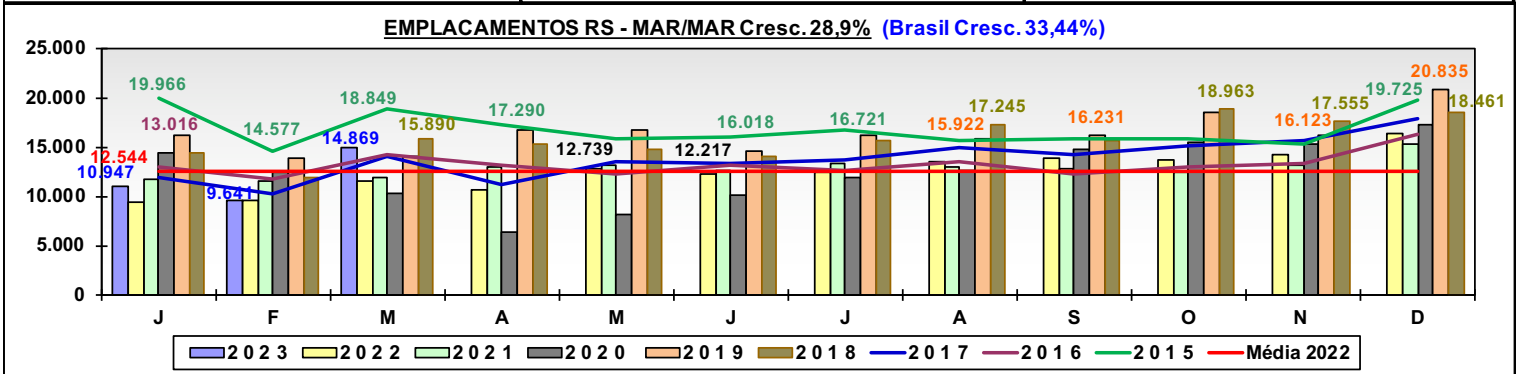
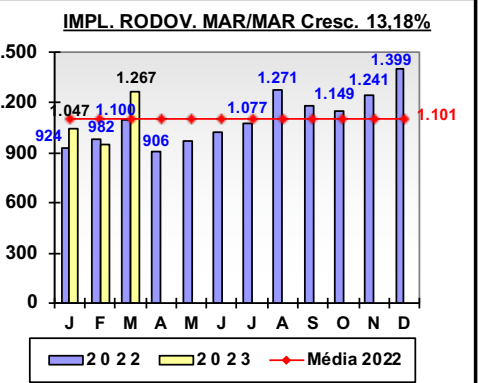
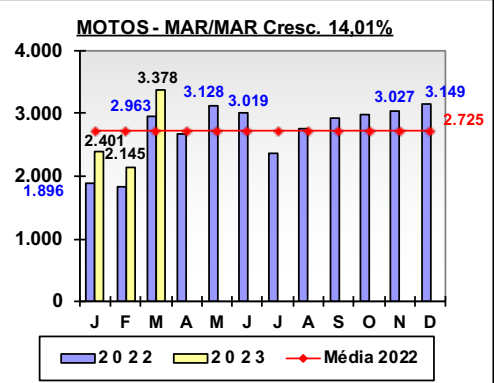
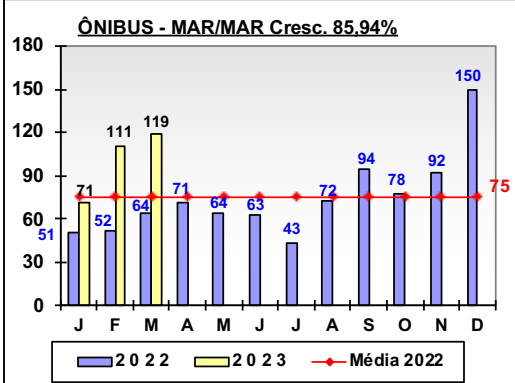
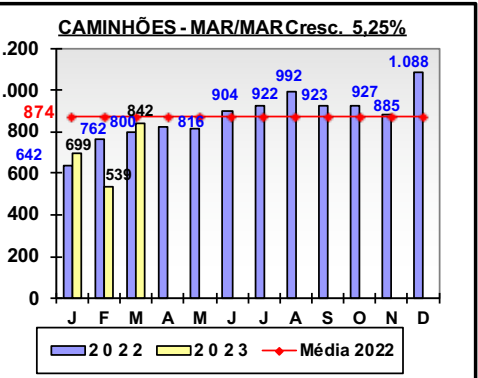
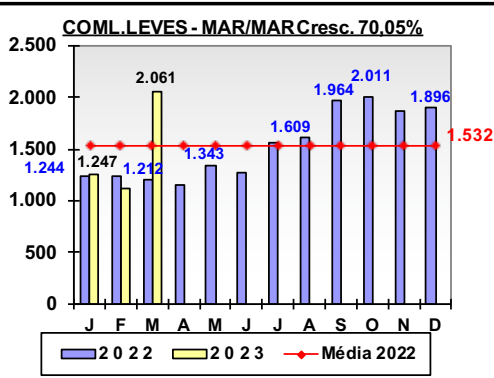
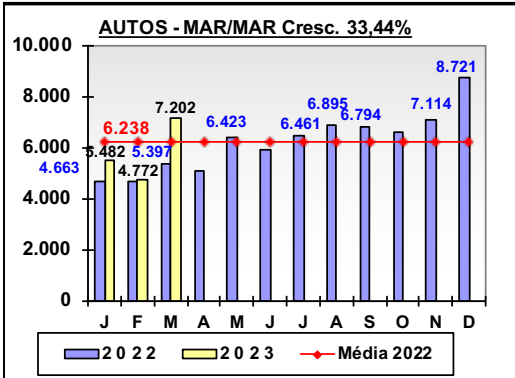
Coml Leve	Quant.	Part. %
Porto Alegre	225	10,92%
Caxias do Sul	81	3,93%
Passo Fundo	72	3,49%
Santa Maria	60	2,91%
Pelotas	50	2,43%
Canoas	42	2,04%
N. Hamburgo	38	1,84%
B. Gonçalves	35	1,70%
Erechim	35	1,70%
Vacaria	35	1,70%

Caminhões	Quant.	Part. %
São Leopoldo	229	27,20%
Portão	55	6,53%
Estrela	43	5,11%
Porto Alegre	42	4,99%
Canoas	29	3,44%
Caxias do Sul	21	2,49%
Pelotas	14	1,66%
Santa Maria	12	1,43%
Gravatá	10	1,19%
Passo Fundo	10	1,19%

MOTOS	Quant.	Part. %
Porto Alegre	506	14,98%
Caxias do Sul	153	4,53%
Passo Fundo	144	4,26%
Canoas	142	4,20%
Pelotas	105	3,11%
Viamão	87	2,58%
Gravatá	83	2,46%
Santa Maria	76	2,25%
N. Hamburgo	72	2,13%
Rio Grande	67	1,98%

ÔNIBUS	Quant.	Part. %
Pelotas	16	13,45%
Porto Alegre	16	13,45%
Canoas	8	6,72%
Erechim	6	5,04%
Rio Grande	6	5,04%
Farroupilha	4	3,36%
S. Livramento	4	3,36%
Caxias do Sul	3	2,52%
Gravatá	3	2,52%
Portão	3	2,52%

Fonte: FENABRAVE



Fonte: FENABRAVE

COMPARATIVO EMPLACAMENTOS RS E SC - Okm

MARÇO 23

RS	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
A) Autos	168.961	191.691	190.389	161.444	128.179	99.217	107.221	121.128	121.260	87.142	77.002	74.851
B) Coml Leves	46.748	51.028	57.535	59.208	22.959	20.193	21.389	23.683	23.863	17.946	20.932	18.383
Subtotal A+B	215.709	242.719	247.924	220.652	151.138	119.410	128.610	144.811	145.123	105.088	97.934	93.234
Caminhões	11.863	9.434	12.020	9.854	5.203	3.665	3.641	5.410	7.443	6.516	10.560	10.483
Ônibus	1.823	1.590	1.793	1.566	1.127	841	578	841	1.112	712	739	891
Motos	63.600	54.987	46.026	39.606	31.716	23.628	22.301	27.179	29.491	23.810	30.240	32.697
Impl. Rodov.	3.847	3.436	5.644	4.649	2.465	1.805	1.816	2.730	4.149	4.180	5.277	4.566
Outros	8.628	9.359	9.709	10.146	9.884	9.383	9.229	9.151	8.735	8.853	9.441	8.645
Totais RS	305.470	321.525	323.116	286.473	201.533	158.732	166.175	190.122	196.053	149.159	154.191	150.516
VAR %		5,26%	0,49%	-11,34%	-29,65%	-21,24%	4,69%	14,41%	3,12%	-23,92%	3,38%	-2,38%

SC	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
(*) Parcial												
Totais SC	212.267 *	236.318 *	232.403 *	224.217*	178.745	143.950	156.848	186.020	200.085	164.632	171.652	164.935
VAR %		11,33%	-1,66%	-3,52%	-20,28%	-19,47%	8,96%	18,60%	7,56%	-172,72%	4,27%	-3,91%

COMPARATIVO	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
(*) Parcial												
SC	212.267 *	236.318 *	232.403 *	224.217*	178.745	143.950	156.848	186.020	200.085	164.632	171.652	164.935
RS	305.470	321.525	323.116	286.473	201.533	158.732	166.175	190.122	196.053	149.159	154.191	150.416
VAR %	30,51%	26,50%	28,07%	21,73%	11,31%	9,31%	5,61%	2,16%	-2,06%	-10,37%	-11,32%	-9,58%

2023	2023	%
RS	SC	
17.456	17.948	-2,82%
4.431	4.185	5,55%
21.887	22.133	-1,12%
2.080	2.491	-19,76%
301	151	49,83%
7.924	11.351	-43,25%
1.154	2.286	-98,09%
2.112	2.702	-27,94%
35.458	41.114	-15,95%

2023	2022	%
Acum.	Acum.	Cresc.
41.114	35.633	15,38%
35.458	30.527	16,15%
-15,95%	-16,73%	

COMPARATIVO EMPLACAMENTO RS E SC - Okm

